# **Target Market Determination**



## Version 1 dated March 2022



This Target Market Determination (TMD) has been prepared in accordance with the *Treasury Laws Amendment (Design and Distribution Obligations and Product Intervention Powers) Act 2019* and associated Regulations. TMDs are designed to assist issuers to ensure that financial products they issue are likely to be consistent with the *likely objectives, financial situation and needs* of the consumers for whom they are intended (the target market) and to assist distributors to ensure that financial products are distributed to the target market.

The TMD is general in nature and should not be construed as financial advice. Consumers should obtain independent advice prior acquiring the product to ensure that it is appropriate for their particular *objectives, financial situation and needs.* 

Product	Chameleon Solutions			
Reference documents	General Home Loan Terms and Conditions and Credit Guide			
Issuer	Mortgage House Capital Funding No. 1 Pty Ltd ABN 99 603 910 210			
	Issuer of the Visa Debit Card is:			
	Indue Ltd ABN 97 087 822 464 AFSL 320204			
Date of TMD	1 March 2022			
Target Market	Description of target market			
	The features of this product have been assessed as meeting the <i>likely</i> objectives, financial situation and needs of consumers who:			
	<ul> <li>meet the eligibility criteria;</li> <li>require a loan to purchase, refinance or construct an owner occupied or investment residential property;</li> <li>require the option of a variable or fixed rate;</li> <li>may want access to other optional features and benefits (such as linked offset account);</li> <li>require the option of either principal and interest or interest only (available for investment residential properties and construction purposes only) repayments; and</li> <li>need the option of consolidating debts.</li> </ul>			
	Variable Rate			
	Whilst variable interest rates may fluctuate, the product meets the likely objectives, financial situation and needs of consumers in the target market because it allows them to make additional repayments and/or deposit funds int an offset account to reduce interest payable whilst retaining the ability to draw of those funds when required.			
	Fixed Rate			

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Level 34, 101 Miller St, North Sydney NSW 2060 PO Box 1962, North Sydney NSW 2059 Whilst the product has a limit on additional repayments and does not permit redraw, the product meets the likely objectives, financial situation and needs of consumers in the target market because the fixed rate provides certainty of repayments during the fixed period, making household budgeting easier. Additionally the product benefits consumers within the target market by having an interest only repayment option which may be preferred in some instances for tax purposes.

## **Owner Occupied Residential Property**

This product allows consumers to finance the purchase, refinance or construction of an owner occupied residential property with the ability to select principal and interest repayments in order to reduce the overall debt and build equity.

#### Investment Residential Property

This product allows consumers to finance the purchase, refinance or construction of an investment property with the ability to select:

- principal and interest repayments in order to reduce the overall debt and build equity; or
- interest only during construction
- interest only for tax purposes

# Visa debit card

This product allows consumers to select the option of a visa debit card linked to their offset account in order to easily access their funds, including the ability to withdraw at ATMs and make purchases in person, online or over the phone.

#### Description of product, including key attributes

- Variable interest rate.
- Fixed interest rate over 1-5 year term.
- Offset account is available;
- Visa debit card linked to offset account is available.
- Redraw is available on a variable interest rate.
- Minimum loan amount \$50,000.
- Maximum loan amount \$1,500,000.
- Maximum loan term 30 years for all loan types and up to 40 years on principal and interest.
- Maximum Loan to Valuation Ratio (LVR): 85% including LMI for variable rate and 80% including LMI for fixed rate.
- A Lenders Risk Fee applies if LVR is above 80%.
- Repayment options:
  - o principal and interest for Owner Occupied.
  - o principal and interest and interest only for Investment.
  - Interest only for Construction
- Repayment frequency weekly, fortnightly or monthly.
- Application fee is payable.
- Settlement fee is payable.
- Annual Facility fee is payable.
- Construction administration fee is payable.
- Nil redraw fee for redraw conducted via internet banking (a fee applies for staff assisted redraw).

	Classes of consumers for who the product may not be suitable				
	This product may not be suit				
	<ul> <li>do not meet the eligibility requirements;</li> <li>have less than a 15% deposit not including government costs;</li> </ul>				
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Distribution	<i>Distribution conditions</i> The following distribution channels and conditions have been assessed as being appropriate to direct the distribution of the product to the target market:				
Conditions					
	Channel	Conditions			
	Channel	Conditions			
	Direct – by phone	Only authorised staff are permitted to assist			
		consumers with this product. Authorised staff have the necessary training, skills and knowledge			
		to assess whether the consumer is within the			
	Third party – Accredited	target market. All applications submitted by accredited mortgage			
	mortgage brokers subject	brokers must comply with our policies and			
	to Best Interests Duty	procedures issued to accredited brokers from			
	(BID) and related obligations	time to time. Accredited mortgage brokers are subject to a higher duty under BID to ensure that			
		the Product is in the best interests of the			
		particular consumer.			
	The distribution channels and conditions are appropriate because:				
	<ul> <li>the product has a wide target market;</li> <li>our distributors have been adequately trained to understand their DDO obligations;</li> <li>we rely on existing distributors, methods, controls and supervision</li> </ul>				
	<ul><li>already in place;</li><li>our approval system has controls in place to flag applicants who may be</li></ul>				
	outside the target market;				
	<ul> <li>accredited mortgage brokers are subject to a higher duty unde ensure that the product is appropriate for the particular consum</li> </ul>				
Review	The following review triggers would reasonably suggest that the TMD may no				
Triggers	longer be appropriate:				
	A significant dealing	g of the product to consumers outside the target			
	market occurs;				
	A significant number of complaints are received from customers in relation to the product;				
	<ul> <li>A significant number of defaults occur;</li> <li>There is a material shares to the product or the terms and conditions of</li> </ul>				
	<ul> <li>There is a material change to the product or the terms and conditions of the product.</li> </ul>				
Review	First review date: 1 Octobe	er 2022			
Periods					
	<i>Periodic reviews:</i> at least every 12 months from the initial review and each subsequent review.				
	Subsequent review.				

	<i>Trigger reviews:</i> review to be completed within 10 business days of the identification of a trigger event.			
Distribution Information Reporting Requirements	The following information must be provided to [insert name of issuer] by distributors who engage in retail product distribution conduct in relation to this product:			
	Type of information	Description	Reporting period	
	Specific Complaints	Details of the complaint, including name and contact details of complainant and substance of the complaint.	As soon as practicable and within 10 business days of receipt of complaint.	
	Complaints	Number of complaints and general feedback relating to the product and its performance	Every 1 month	
	Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (eg, why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware	